



AMAY AJAY SHAH

CAREER OBJECTIVE:

I am looking forward to build my career in an organization where I can utilize and enhance my knowledge in the area of Marketing.

Date of Birth : 3rd February, 1995

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Address: SHAH SONS, New Gulmandi Road, Aurangabad-431001.

KEY SKILLS:

- Team Player
- Flexible
- Quick Learner
- Good Communicator

LANGUAGES:

- English
- Hindi
- Gujarati
- Marathi

HOBBIES/ INTEREST

- Playing Cricket
- Exploring Places
- Cycling
- Watching Sports

SUMMER INTERNSHIP PROGRAM: MMS MARKETING (MAY 2019 – JUNE 2019)

COMPANY'S NAME: Agarwal Fasteners Pvt. Ltd., Mumbai.

- **PROJECT TITLE:** Building customer network through traditional methods with respect to Fasteners Industry.

ROLE AND IMPLEMENTATIONS:

- Creating Data Base of Customers (Fastener Users) at PAN INDIA level.
- To generate leads through E-services.
- To understand the Registration process related to tendering in Government organization.
- To study customer expectations while demanding SS Fasteners.

ACADEMIC CREDENTIALS:

| Program | Institute/University | Year | % /CGPA |
|---------|--|------|----------|
| MMS | Durgadevi Saraf Institute of Management Studies (DSIMS), Mumbai University. | 2020 | Pursuing |
| B.COM | Deogiri College Arts and Commerce, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. | 2016 | 57.50% |
| H.S.C | Deogiri College, Aurangabad. | 2013 | 63.67% |
| S.S.C | Holy Cross English High School, Aurangabad | 2011 | 62.55% |



CERTIFICATIONS & PROJECTS:

Certifications:

- Tally-ERP.9
- McDonalds Live Project on Trade Area Survey
- Illuminate-Entrepreneurship workshop(E-Cell,IIT-Bombay)

EXTRA CURRICULAR ACTIVITIES:

- Part of School Cricket team.
- Played Club Cricket.
- Volunteered in Institute social Responsibility (ISR) drive organized by college.
- Interactions with customers and sales of consumer electronics small appliances product in a 5 day Exhibition held at Aurangabad.
- Participated in VERSUS (Sports Event) held at DSIMS.
- Participated in Parakram-2019 (Sports Event) at Nirma University Ahmedabad