

Mradulika Sharma

A-17 Surya Nagar, Behind LIC Saket Meerut

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To obtain a position in an organization, where my skills and knowledge are best utilized and enhance for overall benefit and growth of organization.

Area of Interest

- Marketing
- International business

Educational Qualification:

| Degree | Board / University | Duration |
|------------------|--|--------------------|
| PGDM | Vidya International school of Business | Currently Pursuing |
| B.COM | Chaudhary Charan Singh University | 2014-17 |
| 12 th | Karan Public School (CBSE Board) | 2013-14 |
| 10 th | Karan Public School (CBSE Board) | 2011-12 |

Other Qualifications

Application Packages: MS Office (PowerPoint, Basic Excel, Word)

Training and workshops

- **Print advertise copy design contest-** Vidya International school of Business {wherein the introduction of digital marketing}
- **Employ-ability trend 2020 seminar-** Vidya International School of business {wherein guidance which specialization you should choose according to your interest and self motivation}
- **Digital marketing seminar-** Vidya International School of Business {wherein advertising delivered through digital channels and also about the scope in digital marketing}

Skills & Strengths:

- Responsible (coordinated many events).
- Ambitious
- Confident (participated in debate).
- Good communication skills.
- Always ready to adapt changing work situations
- Strong motivational and leadership skills.

Achievements:

- Participated in MANFEST (DOON BUSINESS SCHOOL).
- Donated blood in a blood donation camp.
- Delivered a speech in college event SAMVAAD.
- Participated in business collage(MONTAGE) in the college fest Manthan
- Participated in the cultural events in the college fest Nirvana
- Participated in debate competition organized by All India Management Association.
- Vice-captain of school.

Internship (at UAS International) June 2018-July2018

Roles and Responsibilities :

- Managing and retaining relationships with existing clients
- Increasing client base
- Having an in-depth knowledge of business products and value proposition

Working Experience:

Garg sports International Pvt. Ltd (Business Development Executive)Presently working from November 2018

Roles and Responsibilities :

- Writing business proposals.
- Identifying and mapping business strengths and customer needs
- Researching business opportunities .
- Following up new business opportunities and setting up meetings.
- Communicating new product developments to prospective clients.
- Overseeing the development of marketing literature.
- Providing management with feedback.

Personal Details:

- **Nationality** : Indian
- **Date of Birth** : 19 October 1995
- **Gender** : Female
- **Marital Status** : Single
- **Languages-Known** : Hindi and English
- **Father's Name**: Mr. Nand Kishore Sharma
- **Hobbies**: Playing basketball, Travelling, Cooking

Declaration :

I do here by **declare** that above particulars of information and facts stated are true, correct and complete to the best of my knowledge and belief.

Signature