



Aadya Sharma

Cricket Content Manager



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Bangalore

SKILLS

Content Development and Editing

Social Media Management

Image Editing - Adobe Photoshop

Ball-by-ball Live Text Commentary

Managing Freelance and Guest Writers

LANGUAGES

English
Native or Bilingual Proficiency

Hindi
Native or Bilingual Proficiency

ACHIEVEMENTS

Conducted several one-on-one interviews with several former and current international cricketers

Comprehensive on-ground coverage of Karnataka Premier League (2017)

Covered press events during IPL 2016 and 2017

Writer of the month at Sportskeeda (July 2017)

Reviewed cricket biographies and autobiographies (Virat Kohli, AB de Villiers, Chris Gayle).

WORK EXPERIENCE

Cricket Content Manager Sportskeeda

05/2016 – Present

Bengaluru, India

Roles and Responsibilities

- Collected and produced cricket content from around the world, in the form of single-page features and listicles. Tracked news, reported, edited and proofread content from multiple freelancers and guest writers.
- Performed written cricket commentary, providing ball-by-ball descriptions of live cricket games in real time.
- Managed social media handles on Facebook, Twitter and Youtube to interact with the audience.

Intern and Featured Freelance Writer Sportskeeda

05/2015 – 04/2016

Bengaluru, India

Roles and Responsibilities

- Published articles, features and slideshows on Sportskeeda, covering global sporting events. Wrote opinion pieces on cricket players and teams.

Chief Blogger Sideplease.com

11/2014 – 07/2015

New Delhi, India

Roles and Responsibilities

- Handled the blog for Sideplease.com, a price comparison website. Created and edited features of various products available on Sideplease.com.

Intern Gyan Labs

01/2016 – 05/2016

Bengaluru, India

Roles and Responsibilities

- Evaluated concepts and standards of primary and secondary grade subjects in accordance with the NCERT syllabus, assembling a library of instructional and practice resources, as well as whetting content developed by others.
- Managed the Gyan Lab blog. Created fresh content regularly while scrutinizing and editing existing posts.

Trainee Intern IBM India

06/2015 – 07/2015

Gurgaon, India

Roles and Responsibilities

- Implemented ABAP language on the SAP ERP to make an inventory application.
- Learnt functioning of databases for clients such as **Compass Group**, a food catering business.

EDUCATION

Bachelor of Technology Manipal Institute of Technology, Manipal

07/2012 – 07/2016

Manipal, Karnataka