

EASTERN INSTITUTE FOR INTEGRATED LEARNING IN MANAGEMENT
6, Waterloo Street, 2nd floor, Kolkata-700069

CURRICULUM-VITAE
SUBHAYU SAHA



SPECIALIZATION

Major-Marketing
Minor-Retail

Academic Qualifications

Degree	Institute/ University	Discipline	Year of Passing	% Aggregate
Post Graduation	E.I.I.L.M./Vidyasagar University	MBA	2018	62.32%
Graduation	Techno India College Of Technology/ MAKAUT	BBA	2016	55%
Higher Secondary	Nabapally Boys High School West Bengal Council of Higher Secondary Education	Commerce	2013	52.33%
Secondary	Nabapally Boys High School West Bengal Board of Secondary Education	General	2011	48.38%

Projects Undertaken

External Project

- Project Title – A Situation Analysis Of Dabur’s Health Care Product’s Market In Kolkata.
- Project Profile -Handle Distribution Network And Increasechemist Outlet In Kolkata
- Project Achievement-Found 456 New Chemis Outlet For Distribution Network And Convince 30 Outlets To Stock Dabur Healthcare Product
- Organization – Dabur India Ltd
- Duration – 2 Months (22-05-2017 To 22-07-2017)

Professional Attainment

- Industry Visit To Anmol Biscuits Limited,Dankuni Plant

Co-Curricular Activities

- Cricket

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Personal

- Date of Birth : 12/10/1995
- Guardian's name : Shyamal Saha
- Languages Known :
 - English
 - Hind
 - Bengali

Permanent Address

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Email ID : saha.subhayu8@gmail.com

DATE:

PLACE :

SIGNATURE OF THE STUDENT