# **RESUME**

### **PANKAJ SHUKLA**

M.C.A (Master of Computer Application)

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Present Address: - 85/1, Bechint Nagar, V.P.O-Reru

Pathankot Road, Bye Pass, Jalandhar – 144012.

### **CAREER OBJECTIVE**

To work in a firm with a professional work driven environment where I can utilize and apply my knowledge, skills which would enable me to grow while fulfilling organizational goals.

### **SUMMARY**

Entrepreneurial marketer passionate about building productive relationship with clients, partners and team members. New customer acquisition expert who emphasizes a mix of online & offline marketing strategies. Well-versed in identifying market trends and customers needs to create highly targeted marketing campaigns.

#### **BASIC ACADEMIC CREDENTIALS**

Qualification	Board/University	Year	Percentage	
M.C.A (Master of Computer Application)	PTU Jalandhar	2012- 2014	73%	
B.C.A (Bachelor of Computer Application)	G.N.D.U Layallpur Khalsa Colage, Jalandhar	2008	50%	
+2	P.S.E.B, S.D.S.A School	2003	51%	
10th	P.S.E.B, G.N.M. School	2001	56%	

#### IT PROFICIENCY

- Microsoft Office Word, Microsoft Office Excel, Microsoft Office Power Point
- Internet Browsing
- Language: <u>C++, C, Java</u>
- Six Months crash course of DTP(Corel Draw, Photoshop, Page-makers).

#### **ACHIEVEMENTS**

- Pass out WIPRO Entrance test 2007.
- Attend various General Knowledge and Aptitude tests at school level.
- Actively participated in various sports activities for inter school.

#### INTERPERSONAL SKILL

- Ability to rapidly build relationship and set up trust.
- Confident and Determined
- Ability to cope up with different situations.

#### PERSONAL DETAILS

Father's Name : Mr. Om Parkash Shukla

Mother's Name : Mrs. Urmila Shukla

Date of Birth : 13 Feb 1986

Nationality : Indian

Religion : Hindu Marital Status : Married

Heigh : 5" 10'

Languages Known : Hindi, Punjabi, English

## **WORKING EXPERIENCE**

Name Of Company
 Designation
 Working Duration
 Unique Manufacturing Co. (Jalandhar)
 Head of IT Department, Incharge of Billing.
 28 JULY 2008 to 28 FEB 2012.

2. Name Of Company : Unique Manufacturing Co. (Jalandhar)

Designation : As a Marketing Executive. (Area Haryana, Gurgaon & Delhi)

Working Duration : 29 FEB 2012 to 30 MAY 2014.

3. Name Of Company : Nivia Sports. (Jalandhar)

Designation : Senior Executive Online Sales & Dispatch. Execute Online & Offline

sales.

Main duties are process order and execute them.

Working Duration : 02 JUNE 2014 to 10 June 2017.

4. Name Of Company : **Delux Sports Company. (Batala)** 

Designation : Area Sales Manager (Gujarat)
Working Duration : 10 JUNE 2017 to till date.

CURRENT	SALARY	:	29,000 PM	М		
EXPECTED	SALARY	: 33,00	0 PM	(Negotiable)		
DECLARAT	TON					
I do hereby	declare that the ab	ove inforn	nation is tru	ue to the best of m	าy knowledge.	
Place:						Pankaj Shukla
						(Signature)