

ANANT SHARMA

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CAREER OBJECTIVE

To enhance my skills and knowledge in the area of Marketing and to utilize them for the betterment of society while contributing towards the goals of organization and self.

WORK EXPERIENCE

- ✓ Recently working with **Vishal Mega Mart**, as “**Department Manager**”.

Job Profile:

- Team Management
- Stock shrinkage control

- ✓ One year of experience in **Landmark Retail Ltd.** as “**Supervisor**” in **Doha (Qatar)**.

Job Profile:

- Taking care of Inventory
- Taking care of Cash Deptt.
- Taking care of all documents & files related to store

- ✓ Two year of experience in **FMCG Sector** as a *Sales Officer*, with **ITC** in **NCR**.

Job Profile:

- Shop to shop selling
- Market study
- Taking care of Cash Deptt.

GLOBAL IMMERSION PROGRAMME

- ✓ Attended global immersion programme at **NANYANG TECHNICAL UNIVERSITY, SINGAPORE**.
- ✓ There we attend training programme for **MOKE SELLING** in **MUSTAFA MALL**.
- ✓ There we also get training for **TELECALLING** in the University.

QUALIFICATION

- ✓ Master of Business Administration (in Marketing and IB) from Graphic Era University, Dehradun.
- ✓ Bachelor of Business Administration (2013) from IMS, Ghaziabad
- ✓ Intermediate (2010) Central Board of Secondary Education (CBSE) from TRM Public School, Modinagar
- ✓ High School (2007) Central Board of Secondary Education (CBSE) from TRM Public School, Modinagar

INTERNSHIP

- ✓ **Organization:** BRITANNIA, DELHI
- ✓ **Title:** Study on retailers of Britannia in MEERUT region.
- ✓ **Objective:** To find out the perception towards the brand, market potential of, Britannia and the problem faced by the retailers in Meerut region.

ACHIEVEMENTS & CERTIFICATES

- ✓ Certificate of **Max Retail W.L.L.** a division of **Landmark Retail Ltd., Doha (Qatar).**
- ✓ Certificate by **Nanyang Technological University, Singapore.**
- ✓ Certificate for attending one week workshop on **International Marketing** given by **Prof. Lutz** from **Germany.**
- ✓ Certificate of five weeks **Summer Internship Programme** with **Britannia, Delhi.**
- ✓ Certificate by **NIESBUD** for attending workshop related to **Entrepreneurship & Skill Development Programme in Retail Management.**
- ✓ Part of a play, performed at the **University Cultural Fest – ‘Grafest 2013’**, (Highlighted special attention in newspaper).

SKILLS & STRENGTHS

- ✓ Team leader and problems solving enthusiastically
- ✓ Marketing research analysis and analytical skills
- ✓ Ability to recognize key factor in extensive data and Quick learner

PERSONAL DETAILS

Date of Birth : June, 18th 1992
Father's Name : Mr Sanjay Kumar Sharma
Passport No. : K498248
Aadhar Card No. : 2406 0767 6108
Permanent Address : 12/649, Bhupendra Puri
Near Badal Market, Modinagar
Distt. Ghaziabad (U.P.)
Pin – 201 204

Date:

Place:

(Anant Sharma)