

Anmol Jain

Business Development Manager

Professional Business Developer with more than 2 years of experience in the business development processes. Involved in Marketing, Sales and development of new business opportunities.

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06 September, 1993

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WORK EXPERIENCE

Summer Internship TATA MOTORS

06/2016 – 08/2016

Mumbai

Achievements/Tasks

- Got involved with the advertisement agencies and developed ideas for the product promotion.
- Did competitive analysis in various showrooms and prepared a detailed chart of the customer responses.
- Worked with Times Network Executives for a magazine project of our product.
- Led a major corporate event where we were the title sponsors and it came out to be a huge success.

Business Development Manager NAVKAR WOOLEN MILLS PVT LTD

08/2016 – 06/2018

Ludhiana

A market leader in the woolen clothing segment having national as well as international tie ups with big brands.

Achievements/Tasks

- Engaged in constant travelling and signing up new deals for the company in the north region.
- Successfully achieved the monthly sales targets and pushed the sales upto 50%.
- Won the little shark contest within the organization by setting up a potential market in Srinagar
- Engaged in the Brand Development while working on the designs and labels with the marketing team.
- Dealing with various corporate brands such as 109FV-Mart etc and gained a wider corporate experience.
- Handled international export orders to Russia along with senior management.

Business Development Manager XSEED EDUCATION PVT LTD.

07/2018 – Present

Punjab

A Global Leader in the Education Industry

Achievements/Tasks

- Planning and Conducting Daily activities with a travelling intensive routine.
- Gathering all the relevant information of different schools and increasing the data base.
- Communicating with the potential clients and understanding the competitive environment.
- Successfully closing in Clients all around the state

EDUCATION

Masters in Business Administration Marketing(GNDU)-
(2015-2017)

Bachelors in Business Administration(DAV)-(2012-2015)

ACHIEVEMENTS

-College Toppper in Bachelors of Business Administration

-Campus ambassador of GNDU for GLYNK-a social media application(live project)

-Selected to represent university in ALL INDIA MANAGEMENT ASSOCIATION(AIMA-SMG) as a marketing expert

-Member of the organizing committee TRELIS(Management Fest of GNDU)

-Represented department in inter department competitions for TT,Badminton,Quiz

-Won the Little Shark competition in Navkar Woolen Mills.

LANGUAGES

English ● ● ● ● ●
Hindi ● ● ● ● ●
Punjabi ● ● ● ● ●