

Anshul Pareek

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CAREER OBJECTIVE

My career objective is to acquire a position as a Marketing Head where I can utilize my management skills and abilities for personal growth and that of the company.

ACADEMIC QUALIFICATIONS

COURSE	INSTITUTE	PERCENTAGE/CGPA	YEAR
M.B.A.	LOVELY PROFESSIONAL UNIVERSITY	7.89	2017
B.B.A.	MEWAR UNIVERSITY	8.01	2015
12 TH	GSS SCHOOL	78.08	2012
10 TH	BIRLA SHIKSHA KENDRA	6.6	2010

EXPERIENCE

Designation: CUSTOMER DEVELOPMENT OFFICER

Organization: Colgate Palmolive India Limited

Duration: Jun 2017 – Jan 2018

INTERNSHIP

Title: MARKETING AND SALES SYSTEM OF CEMENT INDUSTRY

Designation: Marketing Trainee

Organization: Birla Corporation Limited

Duration: June 2016–July 2016

Description: The marketing and sales system of cement industry is totally different from other sectors. The schemes the cement companies apply to sale and market their product. To know the customer behaviour a survey was performed to make improvement.

Title: REVOLUTION IN HEALTHCARE

Designation: Management Trainee

Organization: E-Meditek

Duration: January 2015-June 2015

Description: Worked on the medical healthcare website www.waytodoc.com. Working in operational and marketing department, the main task are collecting the database of doctors, calling the doctors, meet them and convince them to join the platform.

CERTIFICATIONS

- Sponsorship and Marketing manager in “Youthvibe-2015” and at Lovely Professional University.
- Coordinated “Tech-Ananta-2014”, “Leadership Submit-2014” and “Aagaz-2013” at Mewar University.

WORKSHOPS AND SEMINARS

- Attended a seminar on “Import-Export” at Mewar University, 2014.
- Attended workshop on “Securities Exchange Board of India” in 2013.
- Attended workshop on “National Small Industries Corporation” in 2012.

KEY SKILLS

- Self disciplined with strong communication and interpersonal skills.
- A high achiever with good leadership quality.
- Ability to work proactively even under pressure.

CO-CURRICULAR ACHIEVEMENTS

- Bagged best player of the tournament award in Cricket Meet in 2011.
- Bagged 1st prize in MIME, SKIT in Zeal’13, Mewar University in 2013.

AWARDS AND RECOGNITION

- Best Student award during SUMMER TRAINING at CEIS, Gurgaon in June 2014.
- Secured 2nd position in CRAFTY EDGE, Nation level competition held at IIIM, Jaipur in 2014.
- Secured 2nd position in ARDHSASTRA, Nation level competition held at Mewar University in 2013.
- Got 1st position in district Science Exhibition and 2nd in state Science Exhibition in class 12th in 2011.

Place – Chittorgarh (Rajasthan)

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