





Shubham Manojrao Morgaonkar

Master in Business Administrator (MBA)

Specialization:- Marketing (Fresher)

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 **Address** – Sion (E), Mumbai, Maharashtra

Objective

Result focused individual with a strong understanding of traditional and digital marketing desires to work as a Marketing Associate to effectively handle offline and online marketing activities.

Summer Internship

Company: Parag Milk Foods Ltd.

Project Title: "Market Research of Dairy Products in HoReCa Sector for Gowardhan".

Duration: 2 Months

Responsibilities:

- To increase sales of Gowardhan & Go brands
- To identify the cause & problems in distribution channel

Education Details

Course	Univarsity/Board	Year of Passing	Percentage
MBA (Marketing)	Univarsity of Mumbai	2019	66
B.E. (Computer)	Univarsity of Pune	2016	65.73
H.S.C. (Science)	State Board of Maharashtra	2012	77
S.S.C.	State Board of Maharashtra	2010	89.91

Additional Certifications

1. Hub Spot Email Marketing Certification
2. Google Analytics Certification
3. Digital Marketing Certification from Intern Theory
4. Certificate in Microsoft Excel Spread sheets

Skills

1. Trustworthy
2. Adaptable
3. Teamwork
4. Leadership
5. Presentation skills

Key Achievements

Published paper In IJSRD Journal, 2016.

Topic:- “Cloud Based Criminal Record Management by Graphical Authentication”

Extra-Curricular Activities

1. Participated in 5 days Business Analytics Seminar at Echoes 2K18
2. Handed sales head position at Convene 2K16
3. Participated in Quint Robots Event 2K12

Interest & Hobbies

1. Playing Cricket
2. Traveling
3. Music

About Me

Date of Birth: 22/06/1994

Nationality: Indian

Gender: Male

Marital Status: Unmarried

Languages Known:

English ●●●●●

Hindi ●●●●○

Marathi ●●●●●

I, hereby, declare that all the information given is true to the best of my knowledge.

Date:

Place: Mumbai

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