



SOURAV SUMAN

CAREER OBJECTIVE

Willing to work as a key member in challenging and creative environment, To contribute to the growth of an organization, which is committed to value and dedicated organization, that will help me to explore myself fully and realize my potential

EDUCATION

- Masters of Fashion Management | National Institute of Fashion Technology, Patna | 2017-2019 | 7.0 CGPA
- B.Com(Hons) | Magadh University, Bodhgaya | 2013-2016
- Senior Secondary Education | N.I.O.S | 2010-2012
- Secondary Education | B.S.E.B. | 2009

ACADEMIC PROJECTS

- Research on Brand Awareness & Service Acceptance of Netflix in India
- Research on Fashion Market Industry Survey of Craft cluster initiative Sujani Handicraft of Bihar

INTERNSHIP

- Arvind Lifestyle Brands Limited, Bangalore | Unlimited Brand Retail Planning & Buying Intern | Jan-April 2019
Propose an option plan for women's wear brand "Cherokee Daywear" on the basis of Sales, Competitors, and Gap Analysis
- Arvind Lifestyle Brands Limited, Bangalore | Sourcing Department Sourcing Merchandising Intern | June-July 2018
Understand the organizational structure and cross-functional relation of Sourcing Department
- Eventoss Media Pvt. Ltd, Patna
Social Media Coordinator | May-Oct 2016
Developed a social media strategy to increase the following of the company website
Spearheaded a viral campaign for one of the company's new products

EXTRA CURRICULAR ACTIVITIES

- Won Gold medal and Man of the tournament Award in Cricket Tournament in College Annual Fest NIFT Spectrum -2018
- Won Bronze medal in Hindi debate competition in college annual fest NIFT Spectrum -2018
- Coordinator in the management of hospitality, sponsorship, and backstage for college annual fest, NIFT Spectrum - 2018
- Represented School & College in Zonal and University Level Cricket Tournaments

AREA OF INTEREST

Retail Planning
Buying & Merchandising
Marketing
Branding
Sourcing

PROFESSIONAL SKILLS

Spss
Ms-Office
Social Media Strategy
Market Research

PERSONAL SKILLS

Creative spirit
Organized
Team player
Fast learner
Motivated

REFERENCE

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CONTACT

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