

## Contact Information

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### Email

wali.parvez@gmail.com

### Address

Grand Forte Society, T3, Sigma  
4, G.Noida

### Phone

9999193687

## Skills

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- Innovative Marketing strategies
- Reading and writing Arabic
- Basic spoken Arabic
- Basic Spanish (Learning)
- Conflict resolution
- Sports enthusiast - Team player
- Ability to motivate
- Good orator
- Even better listener
- Potential to lead
- Time management
- Content writing

# Wali Siddiqui

To obtain a creative and challenging position in an organization that gives me an opportunity for self improvement and leadership, while contributing to the significant growth of the organization.

## Experience

6E, 6th Floor, M6 Uppal  
Plaza, Jasola District  
Center, New Delhi, Delhi  
110025

### ● Interned at KhelNow.com for Digital Marketing and Content Writing.

- Designed corporate presentations.
- Suggested changes in the marketing strategies which were successfully implemented.
- Created content which was published on the KhelNow website as well as their social media handles.
- Explored partnership opportunities to solidify KhelNow's presence in various sporting platforms and find new avenues for growth.

McDowell's Platinum  
No.1 (water)  
Kasana, Industrial Area,  
G.Noida

### ● Interned for Sales and Marketing

- Promoted McDowell's new segment of 20 Ltr bottled water in corporate sectors and residential societies

## Education

Sharda University  
Greater noida  
2014 - 2018

### ● BBA/MBA Integrated

Have maintained a CGPA of 6.65

Delhi PrivateSchool  
Sharjah, United Arab  
Emirates  
2012

### ● Senior School Certificate Examination, Class 12

Secured 70%

Delhi PrivateSchool  
Sharjah, United Arab  
Emirates  
2010

### ● All India Secondary School Examination

Scored a CGPA score of 7.6

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### **Achievements**

- Participated, captained and won various inter school and inter college cricket tournaments for DPS Sharjah and Amity University Dubai ( for a year )
- Won the Inter School "Mad Ad" Drama series at 'Commquest' ( Inter School event held annually in Dubai for upcoming professionals)
- Took part in the All India Management Association Simulation Games.

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### **Certifications & Courses**

Valid All India and international Driving License.

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### **Publications**

"What makes the Premier League overshadow Europe's other top leagues".

<https://khelnow.com/news/article/premier-league-better-than-other-european-leagues>

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### **References**

Can be presented if required.

### **PERSONAL INFORMATION**

**DOB** - 5th September 1994

**Marital Status:** Single