

# Shivam Dixit

Male

Email: [sdixit6395@gmail.com](mailto:sdixit6395@gmail.com)

Mob: +91-8437082874



## ACADEMIC QUALIFICATIONS

Year	Degree	Institute	CGPA / Percentage
2017	MBA (Marketing/Operations)	Lovely Professional University, Phagwara	7.41/10
2015	B.com (Hons.)	Lovely Professional University, Phagwara	6.54/10
2012	XII (CBSE)	K.V Nasik road camp, Maharashtra	74 %
2010	X (CBSE)	Army school, Jhansi Cantt	64%

## WORK EXPERICENCE

### JUNE 2017- CURRENT

**MRF Ltd.**

Post:- TSS (TERRITORY SALES SUPERVISOR)

- Working as Area Supervisor for Nagaur, Pali Territory and handling 29 dealer outlets and managing their Sales
- Responsible for opening up New Dealerships to Increase Business from Territory.
- Working at customer front to get commercial orders and providing them product knowledge.

### JUNE 2016- JULY 2016 (SUMMER INTERNSHIP)

**OZONE OVERSEAS PVT Ltd.**

Topic:- (Business Development Manager) Customer perception towards brand and products

- Market research for the customer perception towards brand value and what factors that they are considering while making a purchase.
- Find out reasons for low sales in U.P region and a working solution for same.

## CERTIFICATIONS

7 days survey conducted for VSKM, Mohali for Socio-Economic problems faced by Punjab.	2016
Microsoft office specialist (MOS) 2010 certification by RSPL	2016
2 months C language course form NIIT	2013

## EXTRA CURRICULAR ACHIEVEMENTS

<b>Seminars and Workshops</b>	Seminar on "Digital Marketing Trends", LPU	2016
	15 days Workshop on Personality Development and soft skills by IDENTITY	2016
<b>Achievements/ Participation</b>	Print and Radio Ad being recognized by Nestle India and Nestle Canada.	2016
	Participated in Pre-Polling campaign conducted by Punjab Government	2016
	Participated in Battle of Brains, quiz for Economic knowledge	2016

## LANGUAGES

English (Advanced)

Hindi (Intermediary)

Punjabi (Intermediary)