



SHUBHAM KARANWAL

CONTACT

+91-8909460385
shubham.karanwal@gmail.com

SOCIAL

facebook.com/shubham.karanwal.5
www.linkedin.com/in/shubham0109

OBJECTIVE

As an opening batsman I like to take up challenges at the front which gives me immense confidence and temperament and would like to continue in the same spirit in my professional life to achieve the objectives of the organization.

INTERNSHIP

Religare Health Insurance Company Ltd.
Feb-May 2017; 12 weeks

Title: "Product Engagement on Social Media" -

A new channel of distribution in making

- Managed social media accounts of RHI.
- Ran a campaign "Itsmyturn" on Facebook and Twitter page.
- Designed EDMs(electronic direct mails) and Posters for our online campaign.
- Increased the number of followers on Facebook and Twitter page by 40%.
- Managed BTL activities like health-checkup camps in NCR.
- Created RHI's Marketing Audit Report of three years i.e 2012-2015 for IRDA auditing.

EDUCATION

- Masters of Business Administration
(Pursuing- 6.90 CGPA) IFHE- IBS Hyderabad 2016-2018
- Bachelors of Commerce Honours
First Division - (63.8%)
Shaheed Bhagat Singh (Day) - University Of Delhi 2012-2015
- HSE (81.25%)
Meerut Public School, Meerut - 2012
- SSE (8.8 CGPA)
Meerut Public School, Meerut - 2010

ACHIEVEMENTS

- Nominated for IBSAF Best SIP award, 2017.
- Won the Best Batsman trophy in Seniors Cup(2017) held in IBS Hyderabad.
- Serving as Treasurer of 'IBS Blues Swimming Club' of IBS Hyderabad.

EXTRA-CURRICULAR

- Organised events at International level like Ironman & 1/2Ironman and events like Endurathon, Worby, Super Sixes etc. at college level.
- Successfully brought sponsorships like GHAC, KTM, NIKE etc. for club events
- Represented college and school's cricket team at District level.